

# Dr. Ayaz Ahmed Siddiqui – Curriculum Vitae

## Personal Information

- **Date of Birth:** 20 January 1987
- **Place of Birth:** Karachi, Pakistan
- **Current Address:** Sabadell, Barcelona, Spain
- **Email:** siddiqui.aayaz@gmail.com
- **Portfolio:** [www.ayazahmedsiddiqui.com](http://www.ayazahmedsiddiqui.com)

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## Education

### PhD in Communication

*Hong Kong Baptist University, Hong Kong (2014–2021)*

Principal Supervisor: Dr. Cherian George

**Dissertation:** *Container Politics in Pakistan Since 1988: Opposition Tactics in Response to Changing News Media Imperatives*

CGPA: 3.21

- Research Focus: Contentious collective action, 24-hour news television, newspapers, activist communication
- Methods: Case study, content analysis
- Teaching assistant for postgraduate courses: *Political Communication and International Journalism*
- Contributor to ICA Conference (2016)

### MA in Journalism and Media Communications

*University of Hertfordshire, United Kingdom (2013)*

**Dissertation:** *Media as a Catalyst for Structural Change in Pakistan*

Grade: First Class with Distinction

Supervisor: Dr. Brilliant Mhlanga

### BBA in Advertising and Marketing Management

*Institute of Business Management, Karachi (2009)*

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## Languages

- English – Fluent
- Urdu/Hindi – Fluent

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## Academic & Professional Appointments (Last 10 Years)

**Junior Research Fellow**

*Swedish Center for Excellence in Computational Social Science (SweCSS), Linköping University, Sweden (December 2025)*

- To better understand Climate Change Activism and Pakistan's protest politics, I coordinate collaborative research projects on protest-event analysis using natural language processing of media texts from diverse contexts

**Postdoctoral Fellow**

*Department of Law and Political Science, Universitat Oberta de Catalunya, Spain (Jan 2024 – Present)*

- Researching popular movements in Pakistan and beyond from a media perspective

**Assistant Professor**

*Department of Media, Institute of Business Management, Pakistan (Aug 2022 – Jan 2024)*

- Taught digital marketing, strategic communications, news writing and investigation, and research methods in social sciences
- Curriculum advisor and member of the Board of Studies
- Department focal person for the 2023 Social Science Conference

**Assistant Professor**

*Department of Media Studies, Greenwich University, Pakistan (Oct 2021 – Aug 2022)*

- Taught news writing, journalism, and creative industries
- Focal person, International Media Conference 2022
- Secretary, Board of Advanced Studies and Research

**Visiting Lecturer**

*Hong Kong Baptist University, Hong Kong (Jan – Jun 2018)*

- Designed and delivered a postgraduate course on media organisation and communication technologies

**Research Associate**

*Project on Ethical Best Practices Among Asian News Organisations, Hong Kong (Sep – Oct 2017)*

- Led research for Pakistan and authored a teaching case on *Dawn*, newspaper of record

**Subeditor, City Desk**

*The News (Jang Group), Pakistan (May – Aug 2014)*

- Edited daily beat stories; reported on political and cultural events

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**Publications**

## Peer-Reviewed Journals

- Siddiqui, A. A. Performing Dissent: the Impact of Media Liberalisation on Popular Movements in Pakistan. *Out for review*
- Siddiqui, A. A. (2020). Aurat March, a Threat to Mainstream Tribalism in Pakistan. *Interface: a journal for & about social movements*, 12(1), 64–71. Republished in *The Left Berlin*.
- Siddiqui, A. A. (2018). Doing Journalism Where Public Life Is Synonymous with Violence. *Media Asia*, 45(1–2), 25–27.

## Conference Papers and Presentations

- *The Impact of Media Liberalization on Popular Movements in Pakistan*, Mediatization Conference 6, Poland (2025) (online)
- *Pakistan's Dual Media System*, International Media Conference, Karachi (2022)
- *Changing Media Reflexivity of Political Protests in Pakistan*, International Communication Association Conference, Prague (2018)
- *Protests as Sites of Elite Curation*, International Communication Association Conference, Fukuoka (2016)
- *Social Media Electioneering in Technologically Challenged Constituencies*, European Communication Research & Education Association, Copenhagen (2015)

## Academic Blogs

- *Making Sense of Khan-era Pakistan*, London School of Economics Blog, 3 Feb 2025

## Newspaper Op-Eds

- *Do Pakistani Leaders Still Think Citizens Are Irrational?*, *Livewire* (TheWire.in), 2019
- *Look Within: A Young Pakistani's Views on Islamophobia*, *Livewire*, 2019
- *Promoting Hate for Politics*, *The News on Sunday*, 2017
- *Tracing the Transitions*, *The News*, 2016

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## Research Grants

- Travel grant for the Summer School in Computational Social Sciences at Linköping University, 2025
- Postdoctoral Grant for National Researchers, Universitat Oberta de Catalunya, 2024-2027
- PhD Studentship, Hong Kong Baptist University (with UGC support), 2014-2017

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## Research Supervised

- Master's Students: 1
- Undergraduate Students: 5

## My Journalism Student Projects

<https://www.instagram.com/journalisms101/>

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## Professional Development

- Summer Institute for Computational Social Sciences, IAS Norrkoping, Sweden 2025.
- Workshop: *Pathways to Social Cohesion*, MiTE University, Pakistan 2022
- *Meta Marketing Analytics Professional Certificate*, Meta–Coursera, 2022
- *Future of Journalism in South Asia*, Meta, 2022
- *Fact-Check Training Program*, ICFN–CEJ–IBA, Pakistan 2021
- *Data Journalism Boot Camp*, KAS Hong Kong, 2017

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## Professional Service

- **Editorial Board Member**, *Interface: A Journal for and About Social Movements* since Aug 2025
- **Jury Member**, Agahi Awards since 2016

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## Invited Talks

- *Paving Pathways to Social Cohesion* – MiTE University, Karachi 2022 – [YouTube](#)
- *Emerging Trends in Media Industry* – Bahria University, Karachi 2022 – [Link](#)
- *Social and Religious Tolerance* – University of Karachi 2022 – [Link](#)
- *Dealing with Misinformation* – Art Concepts, Bahrain 2020 – [YouTube](#)